

Australia's relationship with

# WISCONSIN



## KEY FACTS

- **Population:** 5,822,434 (2019)
- **Major Cities:** Madison (capital), Milwaukee (largest), Green Bay
- **Gross Domestic Product (GDP):** \$348,882 million
- **Key Industries:** Agriculture (corn, oats, cranberries, cabbage), automobiles, machinery, IT, furniture, paper, beer, processed foods, paper, mining (copper, iron ore, lead, zinc);
- **Known for:** dairy capital of the US, citizens nick named "Cheese heads", state nick named "The Badger State", Green Bay known as the "Toilet Paper Capital" of the world; tourism (15,000 lakes); Harley-Davidson Headquarters (Milwaukee)

## ECONOMIC RELATIONSHIP

- **Two-Way Trade:** \$US 678 Million
- **Australia's Exports to Wisconsin:** \$US 102 Million (2019)
- **Wisconsin's Exports to Australia:** \$US 576 Million (2019)

## POLITICAL ENVIRONMENT

- **Governor:** Tony Evers (D), next election in 2024
- **2020 Presidential Outcome:** Biden 49.5%
- **Senators:** Tammy Baldwin (D), Ron Johnson (R)
- **House:** 5 Republicans, 3 Democrats

## PEOPLE TO PEOPLE LINKS

- **Sister Cities:** Eau Claire, WI and Lismore, NSW
- **Representation:** Australia's relationship with Wisconsin is managed by the [Consulate General in Chicago](#)
- **Consul General:** David Bushby

## AUSTRALIAN COMMUNITY

- **Australian Football:** [Wisconsin Wombats & Women Wombats](#), [Milwaukee Bombers](#)

## AUSTRALIAN BUSINESS

- **Pratt Industries:** The world's largest privately held 100% recycled paper and packaging company, and 5th largest US corrugated packaging company. It is the 'sister' company to **Visy** – a leading Australian packaging, paper, and recycling company
- **BlueScope:** Engineering design and consulting services, hardware and building supplies retailing, iron smelting and steel manufacturing, metal and mineral wholesaling, metal coating and finishing, non-residential building construction
- **Daniels SharpSmart (2017):** Medical equipment & supplies company from Victoria created 20 jobs
- **Amcor:** In 2019, Amcor merged with Bemis in a deal valued at \$6.8 billion

## GLOBAL BUSINESS

There are 9 Fortune 500 companies headquartered in Wisconsin (2019), including;

- **NorthWestern Mutual** (111): Headquarters in Milwaukee
- **Manpower Group** (141): Headquarters in Milwaukee
- **Kohl's** (156): Headquarters in Menomonee Falls
- **American Family Insurance Group** (306): Headquarters in Madison
- **WEC Energy Group** (398): headquartered in Milwaukee

## UNIVERSITY PARTNERSHIPS

- **The University of Wisconsin – Madison** has an exchange program with the Australian National University.
- **The University of Wisconsin at Platteville** has an exchange program with the University of Newcastle.



## MAJOR EVENTS

- **Oshkosh EAA AirVenture**: the world's largest and most significant annual aviation event.
  - **Milwaukee Summerfest**: Milwaukee's cornerstone summer celebration, hosting an average of 900,000 patrons annually on the beautiful shore of Lake Michigan at Henry Maier Festival Park.
- 