

Australia's relationship with

# SOUTH DAKOTA

## KEY FACTS

- **Population:** 884,659 (7/2019)
- **Major Cities:** Pierre, Sioux Falls
- **Gross Domestic Product (GDP):** \$53,692 Million (2019).
- **Key Industries:** Agriculture, Tourism, Service Sector.
- **Known for:** South Dakota is a tiny state economically and population wise. It does have a strong tourism sector, being home to Mt Rushmore. The government provides 10% of its GDP, and the military is the 2<sup>nd</sup> biggest employer.

## ECONOMIC RELATIONSHIP

- **Two-Way Trade (Goods Only):** \$34.8 Million (2018)
- **Australia's Exports to South Dakota:** \$1.6 Million (2018)
- **South Dakota's Exports to Australia:** \$33.2 Million (2018)
- **Priority Sectors for the Australia-South Dakota economic relationship:** Pork, Display Panels, Textiles, Photographic Chemicals, Handling Machinery and LED Panels.

*2.4% of South Dakota's exports go to Australia.*

## PEOPLE TO PEOPLE LINKS

- **Sister Cities:** None
- **Representation:** Australia's relationship with South Dakota is managed by the **Consulate General in Chicago**.
- **Consul General:** David Bushby



## AUSTRALIAN COMMUNITY

- **Australian Community:** There is a small Australian community in South Dakota. Most notably, there is an Australian coffee shop located in Rapid City, South Dakota called Essence of Coffee. Essence of Coffee is a family business that started in Perth and expanded to the US to start roasting their own coffee.
- **Notable Australians in South Dakota:** No notable Australians in the State



## AUSTRALIAN BUSINESS

- There are no notably large Australian businesses in South Dakota.



## GLOBAL BUSINESS

The **major companies** in South Dakota are as follows:

- **Raven Industries** is a U.S manufacturer of precision agriculture products, high-altitude balloons, plastic film and sheeting, and radar systems. The company is headquartered in Sioux Falls, South Dakota.

## UNIVERSITY PARTNERSHIPS

**University Partnership:**

**#YotesDownUnder!** In 2016 the University of SD women's basketball team went to Melbourne to play the Victoria Metro Elite and WNBL's Melbourne Boomers, and to Sydney for a match against the Hornsby Spiders.

**Nationally Ranked Universities**

- **University of South Dakota:** #263
- **South Dakota State University:** #272

## MAJOR EVENTS

- **The Sturgis Motorcycle Rally:** A big attraction in the beautiful Black Hills of South Dakota, the Sturgis Motorcycle Rally is all about the motorcycles – and then more. Apart from the bikes themselves, highlights of the Sturgis Rally include concerts and races and bike shows, the Annual Mayor's Ride, free style stunters, and the Sturgis Motorcycle Museum & Hall of Fame.
  - **The Mount Rushmore Independence Day Celebration:** South Dakota's Black Hills provide the backdrop for Mount Rushmore, the world's greatest mountain carving of four exalted American presidents: George Washington, Thomas Jefferson, Theodore Roosevelt, and Abraham Lincoln. These 60-foot high faces, 500 feet up, looking out over a setting of pine, spruce, birch, and aspen in the clear western air, are the setting for the Mount Rushmore Independence Day Celebration, and the fireworks show.
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