

Australia's relationship with

Oregon

KEY FACTS

- **Population:** 4.2 million (2018)
- **Major Cities:** Portland, Salem (capital), Eugene.
- **Gross Domestic Product (GDP):** \$253.03 billion (2019 Q3)
- **GDP Growth:** 1.2% (2018-2019)
- **Key Industries:** In 2018, the largest industry in Oregon was the finance, insurance, real estate, rental, and leasing sector comprising 20.1 percent of State GDP, followed by government and government enterprises (12.6 percent of GDP). The largest contributor to real GDP growth in Washington was durable goods manufacturing including computer and electronics.
- **Known for:** Laid-back recreational culture. Strong arts culture including performing art, music and museums. Also known for specialty coffee, beer and food carts. Nike was founded in Oregon and the logo was designed by a student from Portland State University.

ECONOMIC RELATIONSHIP

- **Priority Sectors for the Australia-Oregon economic relationship:** computer, chemicals, trucks, aircraft parts
- **Two way trade:** US\$ 468.8 million
- **Australian exports to Oregon** N/A
- **Oregon exports to Australia** \$US390 million (2018), equivalent to 1.8 percent of total exports of the State.

PEOPLE TO PEOPLE LINKS

- **Tourism:** In 2016, 26,500 Australians visited Oregon, spending over \$37 million
- **Sister Cities:** Glenelg Victoria sister cities with Portland Oregon,
- **Representation:** Australia's relationship with Oregon is managed by the San Francisco Australian Consulate General
- **Trade and Investment Commissioner, Consul-General:** Mr Nick Nichles



AUSTRALIAN COMMUNITY

Australian Football: Portland Australian Football Club

AUSTRALIAN BUSINESS

There are over 5,200 staff employed by Australian Companies in Oregon. BlueScope, which employs over 3,000 employees across the US, has a major presence in the State.

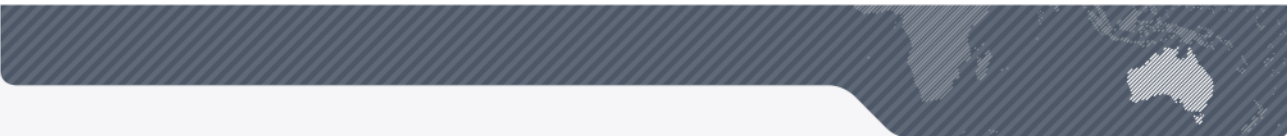
Other Australian businesses include Proud Mary, a coffee store from Melbourne, and Orbital UAV, which recently opened an operational facility in Hood River, Oregon as a base for its growing unmanned aerial vehicle product.

GLOBAL BUSINESS



Notable major businesses based in Oregon include:

- Nike
- Lithia Motors Inc.

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- Precision Castparts
 - Columbia Sportswear
 - Greenbrier Cos.
 - Portland General Electric
 - Schnitzer Steel Industries

UNIVERSITY PARTNERSHIPS

Oregon has three nationally ranked universities: The University of Oregon, Oregon State University and Portland State University.

The University of Oregon runs student exchange programs with four Australian universities (Australian National University, Curtin University, James Cook University and La Trobe University),

Oregon State University has partnerships with six Australian Universities.

MAJOR EVENTS

Oktoberfest: Attracts more than 300,000 people each year to celebrate German culture

Oregon Brewers Fest: Longest running craft beer festival in the US, offering a variety of craft beer styles attracting over 80,000 visitors.

Portland Jazz Festival: Recognised as one of the most important jazz festivals in the US, presenting internationally recognised musicians, also celebrating Black History Month.

Oregon State Fair: Annual fair with food stalls, competitions, rides and animals for the family.

Cinco de Mayo Fiesta: Celebration of Mexican Heritage and Pride which has been popular over the last 30 years.

