

Australia's relationship with

OREGON

KEY FACTS

- **Population:** 4.217 million (2019)
- **Major Cities:** Portland (largest), Salem (capital), Eugene.
- **Gross Domestic Product (GDP):** \$253.03 billion (2019)
- **GDP Growth:** 1.2% (2018-2019)
- **Key Industries:** Finance, insurance, real estate, rental, and leasing, government & government enterprises
- **Known for:** Laid-back recreational culture. Strong arts culture including performing art, music and museums. Also known for specialty coffee, beer and food carts. Nike was founded in Oregon and the logo was designed by a student from Portland State University.

ECONOMIC RELATIONSHIP

- **Two way trade:** US\$ 468.8 million
- **Australian exports to Oregon** N/A
- **Oregon exports to Australia** \$US390 million (2018), equivalent to 1.8 percent of total exports of the State.
- **Priority Sectors for the Australia-Oregon economic relationship:** computer, chemicals, trucks, aircraft parts

POLITICAL ENVIRONMENT

- **Governor:** Kate Brown (D), next election in 2023
- **2020 Presidential Outcome:** Biden 56.5%
- **Senators:** Jeff Merkley (D), Ron Wyden (D)
- **House:** 4 Dems, 1 Reps

PEOPLE TO PEOPLE LINKS

- **Sister Cities:**
Glenelg Vic- Portland, OR
- **Local Aussie-Inspired Shops: (2020)**
Pacific Pie Company: Portland
Proud Mary Cafe: Portland
Duda's Aussie Pies: Bend



- **Representation:** Australia's relationship with Oregon is managed by the San Francisco Australian Consulate General
- **Consul General:** Nick Nichles

AUSTRALIAN COMMUNITY

- **Australian Football:** Portland Australian Football Club

AUSTRALIAN BUSINESS

- **BlueScope:** employs over 3,000 employees across the US and has a major presence in OR.
- **Orbital UAV:** has an operational facility in Hood River, OR as a base for its growing unmanned aerial vehicle product.

GLOBAL BUSINESS

Notable major businesses in Oregon include:

- Nike
- Lithia Motors Inc.
- Precision Castparts
- Columbia Sportswear
- Greenbrier Cos.
- Portland General Electric
- Schnitzer Steel Industries

UNIVERSITY PARTNERSHIPS

Oregon has three nationally ranked universities: The University of Oregon, Oregon State University and Portland State University.

The University of Oregon runs student exchange programs with four Australian universities (Australian National University, Curtin University, James Cook University and La Trobe University),

Oregon State University has partnerships with six Australian Universities.



MAJOR EVENTS

Oktoberfest: Attracts more than 300,000 people each year to celebrate German culture

Oregon Brewers Fest: Longest running craft beer festival in the US, offering a variety of craft beer styles attracting over 80,000 visitors.

Portland Jazz Festival: Recognised as one of the most important jazz festivals in the US, presenting internationally recognised musicians, also celebrating Black History Month.

Oregon State Fair: Annual fair with food stalls, competitions, rides and animals for the family.

Cinco de Mayo Fiesta: Celebration of Mexican Heritage and Pride which has been popular over the last 30 years.

