

Australia's relationship with

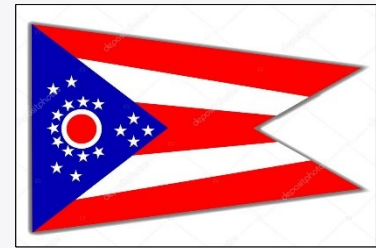
# OHIO

## KEY FACTS

- **Population:** 11,690,000 (2019)
- **Major Cities:** Columbus (capital & largest), Cincinnati, Cleveland, Toledo, Akron
- **Gross Domestic Product (GDP):** US\$ 698.46 Billion
- **Key Industries:** plastics and rubber, metals and electrical equipment/appliances, agriculture (soybeans, corn, dairy products, hogs), finance, insurance, real estate
- **Known for:** Nick named "The Buckeye state", 'mother of modern presidents' with seven Ohioans in the White House from 1869-1923, First airplane (Wright Brothers), Astronauts (John Glenn, Neil Armstrong), John Rockefeller, Ulysses Grant, Thomas Edison, Football Hall of Fame (Canton), The Rock and Roll Hall of Fame (Cleveland), Ohioans have voted the way of every presidential election since 1964, First traffic light in 1914
- **National Rankings:** (out of 50 states)  
Economy: 32<sup>nd</sup>  
Healthcare: 36<sup>th</sup>  
Infrastructure: 23<sup>rd</sup>  
Education: 41<sup>st</sup>  
Tax burden: 19<sup>th</sup>  
State size by area: 34<sup>th</sup>  
State size by population: 7<sup>th</sup>  
Density: 10<sup>th</sup>

## ECONOMIC RELATIONSHIP

- **Two-Way Trade** (goods & services): US\$720.6 Million
- **Value of Australian exports to Ohio:** US\$75 Million
- **Value of Ohio exports to Australia:** US\$645.6 Million
- **% of Ohio exports to Australia:** 1.3%
- **Ohio goods & services exported to Australia:** aircraft parts, pharmaceuticals, forklifts, cars



## PEOPLE TO PEOPLE LINKS

- **Sister Cities:** Springfield OH and Casey, VIC
- The Philadelphia Regional Port Authority has a sister relationship with the Port of Melbourne. The Philadelphia Port District is a major through-point for Australia-US trade.
- **Local Aussie-Inspired Shops:** Australia Catalog Company, Cincinnati
- **Representation:** Australia's relationship with Ohio is managed by the Australian Consulate-General in New York
- **Consul-General:** the Hon Nick Greiner AC

## AUSTRALIAN COMMUNITY

- **Australian Sporting Clubs:** Cincinnati Dockers, Cleveland Cannons, Columbus Cats (w), Columbus Jackaroos, Columbus Jilleroos (w) Ohio Valley River Rats ([USAFL](#))
- **Notable Australians living in Ohio:** Jason Day, Golfer and family live in Westerville

## POLITICAL ENVIRONMENT

- **Governor:** Mike DeWine (R), next election - 2022
- **2020 Presidential Outcome:** Trump 53.3%
- **Senators:** Sherrod Brown (D), Rob Portman (R)
- **House:** 12 Republicans, 4 Democrats

## AUSTRALIAN BUSINESS

- **Pratt Industries:** America's 5th largest box manufacturer and the world's largest, privately-held 100% recycled paper and packaging company with a \$44M, 350,000 square-foot recycled-content corrugated mill in Lewisburg, Ohio.

- **Quickstep Holdings / QuickStep Composites LLC:** An Australian manufacturer of advanced composite technologies with expertise in the aerospace and automotive industry.
- **Winlab systems:** Winlab manufactures custom-designed equipment and consumables for analytical and pathology laboratories for Australasian and overseas customers.

## GLOBAL BUSINESS

- **Cardinal Health:** An American multinational health care services company, and the 14th highest revenue generating company in the United States. Headquarters in Dublin.
- **Kroger:** Kroger is the United States's largest supermarket chain by revenue, the second-largest general retailer and the seventeenth largest company in the United States. They source and buy products globally. Headquarters in Cincinnati.
- **Procter & Gamble:** Procter & Gamble is a multinational consumer goods company offering personal care products, pet food, cleaning agents and more. It primarily specializes in a wide range of cleaning agents, personal care and hygienics products. It's revenue in 2018 was \$66 billion and it's products are sold worldwide. Headquarters in Cincinnati.
- **Marathon Petroleum:** an American petroleum refining, marketing, and transportation company. Headquartered in Findlay.
- **Nationwide Insurance:** An insurance and financial services company. Headquartered in Columbus.

## UNIVERSITY PARTNERSHIPS

- Monash University, University of Melbourne and **Kent State University** are the first International Partner Institution admitted to the NewCompStar collaboration, devoted to the study of compact stars.
- Sydney University and the University of New South Wales have partnered with **Ohio State University** on a material sciences project under the US Department of Defense Multidisciplinary University Research Initiative (MURI).

## SCIENCE AND INNOVATION

- **Incubators and accelerators:** The Brandery, Flashstarts, Fisher College of Business, LaunchHouse, Rev1 Labs, First Batch, Launchpad Incubation, Taivara, Center for Entrepreneurship, Master of Engineering Innovation and Entrepreneurship, Great Lakes Innovation and Development Enterprise, Braintree, Appalachian Center for Economic Networks, HCDC, Youngstown Business Incubator, Bounce Innovation Hub, Innovate New Albany, Hamilton Mill, JumpStart, REDlzone, Erie Country Economic Development Corporation, State Science & Technology Institute, Eureka Ranch, Greater Cleveland Partnership, Cincy Inno, BMW Collaboration Lab, BioMotiv, Bio Enterprise, Women's Business Centers, CincyTech, Cintrifuse, Fintech71, Ocean, Agricultural Incubator Foundation, CIFT, Health Tech Corridor
- **Think Tanks:** Buckeye Institute, Innovation Ohio, Greater Ohio Policy Center, Dayton Think Tank
- **Non-university research institutions:** Battelle, Policy Matters, Health Policy Institute of Ohio
- **Start-up environment:** Ohio is home to 59 Fortune 1000 companies who are beginning to build out their innovation strategies and lean in to support local start-up communities. Ohio is also home to over 200 higher education institutions graduating talented engineers, finance professionals and entrepreneurs into the community each year.

## MAJOR EVENTS

- **International Beer Fest:** the largest showcase of world beers in the Midwest, the International Beer Fest in Cleveland features over 200 respected breweries from all over the world highlighting more than 800 beers.
- **Ohio State Fair:** for more than 160 years, the 12-day event in Columbus is one of the largest state fairs in the USA
- **Macy's Music Festival:** a two-night celebration of R&B musicians known to attract up to 65,000 people nationwide in the Cincinnati Bengals' Paul Brown Stadium