

Australia's relationship with

NEW YORK



KEY FACTS

- **Population:** 19.45 Million (2019)
- **Major Cities:** Albany (capital) New York City (largest), Buffalo, Rochester, Syracuse
- **Gross Domestic Product (GDP):** \$1.73 Trillion (2019)
- **Key Industries:** Finance, banking, insurance, real estate, broadcast communication, healthcare, retail
- **Known for:** "Upstate" Finger Lakes, Niagara Falls, Appalachian and Adirondack Mountains, Empire State building & Central Park (NYC), overwhelmingly Democratic, Franklin and Theodore Roosevelt, Donald Trump, New York Yankees, Jerry Seinfeld, Robert de Niro, nick named "The Empire State"

Sonnyboy, Sweat Yoga, Toby's Estate, Two Hands, Wattle Café, Wellbuilt Co, InStitchu Custom Tailors and Raw Spirit fragrance
Brooklyn: Bluestone Lane, Cafe Grumpy, King Street Baking, Down Under Bakery (DUB) Pies
Montauk: Bluestone Lane
Harlem: The Craftsman
Queens: The Thirsty Koala

- **Representation:** Australia's relationship with New York is managed by the Australian Consulate in New York
- **Consul General:** the Hon Nick Greiner AC

ECONOMIC RELATIONSHIP

- **Two-Way Trade** (goods & services): \$1,477.3 million (2016)
- **Australia's Exports to New York (goods only):** \$789.9 million (2016)
- **Value of New York's exports to Australia:** \$687.4 million (2016)
- **% of New York's exports to Australia:** 0.9% (2016)
- **New York goods & services exported to Australia:** diamonds, perfumes, auto parts, telecoms equipment

PEOPLE TO PEOPLE LINKS

- **Sister Cities:**
 Canisteo, NY and Wauchope, NSW
 Woodstock, NY and Nimbin, NSW
 Canandaigua, NY and Mansfield, VIC
- **Local Aussie owned or inspired Shops (2020):**
NYC: All the King's Horses café, Bluestone Lane, Benson's, Banter, Black Fox Coffee, Bourke St Bakery, Carthage Must be Destroyed, Charley Street, Citizens, The Craftsman, Dudley's, Egg Shop, Good Thanks, Gertrude, G'day Gourmet, Hole in the Wall, Little Collins, Lamingtons, Merriweather, Ruby's Café, Scanlan Theodore,

AUSTRALIAN COMMUNITY

Australian Consulate-General in New York and Australians in NYC (20,000-member network where Australians in NYC share advice).

- **Australian Business Associations:**
AAA: an association that provides a forum for exchange between political & business leaders
Australian Women in New York: a network established by the AAA
Australian Founders Network: a network of Australian start-up entrepreneurs
- **Australian Sporting Club:**
 New York Magpies: amateur Australian rules football club.
- **US Patrons, Benefactors, Champions:**
 Hugh Jackman – Actor
 Debra-Lee Furness – Actress
 Rose Byrne – Actress
 Sam Worthington – Actor
 Samantha Wills – Founder/Creative director of Samantha Wills jewellery
 Luke Parker Bowles – Chairman BAFTA NYC
 Hugh Evans – Founder Global Poverty Project
 James Gorman – CEO, Morgan Stanley
 Rupert Murdoch – News Corp Founder

POLITICAL ENVIRONMENT

- **Governor:** Andrew Cuomo (D), next election - 2022
- **2020 Presidential Outcome:** Biden 60.9%
- **Senators:** Chuck Schumer (D) and Kirsten Gillibrand (D)
- **House:** 19 Dems, 8 Reps

AUSTRALIAN BUSINESS

Over 54 Australian firms operate out of New York, in sectors including business, financial services, and coal, oil and natural gas. Companies include:

- **LendLease:** Provides an array of services including development, construction, communities and investment management
- **Pratt Industries:** Fifth largest corrugated packaging company in the USA. Owns and operates a recycling plant and paper mill in Staten Island.
- **BHP Billiton:** World-leading resources company. They extract and process minerals, oil and gas.
- **Servcorp Limited:** Servcorp is a multinational organisation that sells serviced office space, virtual office products and IT services.
- **AMP Capitol Investors:** Global investment manager.
- **LiveTiles:** ASX-listed software integrator headquartered in Manhattan.
- **IFM Investors:** Investor-owned fund manager.
- **Droga5:** Australian-owned creative and advertising agency.
- **Telstra:** Leading telecommunications and technology company offering a wide range of services.
- **Australian Super:** Australia's largest superannuation fund.
- **Bluestone Lane:** Australian-owned Aussie-style café chain opened in 2011 with over 40 locations across the US.

GLOBAL BUSINESS

New York's enormous economy and its highly educated workforce make it a highly desirable location to do business within the United States. If New York State were an independent nation, it would rank as the 11th largest economy in the

world. (2020). There are 95 Fortune 500 companies headquartered in NY.

- **MAJOR AUSTRALIAN BANKS:** ANZ, NAB, CBA, Westpac and Macquarie have operations in New York City
- **Mastercard:** Multinational financial services corporation headquartered in Purchase.
- **Henry Schein:** a distributor of health care products and services with a presence in 34 countries. Headquartered in Melville.
- **HRG Group:** The Global Travel Management division of Hogg Robinson Group. Office location in New York City.
- **S&P Global:** American publicly traded corporation headquartered in New York City.
- **Constellation Brands:** international producer and marketer of beer, wine and spirits headquartered in Victor.

UNIVERSITY PARTNERSHIPS

Over 75 formal agreements exist between Australian institutions and universities located in New York. These include agreements governing student and faculty exchange, study abroad and research partnerships. Notable university partnerships:

- New York based IBM has recently created the IBM Research Collaborator for Life Sciences-Melbourne, established as part of a five-year joint research partnership with the University of Melbourne (2016)
- **Nationally Ranked Universities:** (2020 US News)
Columbia University #3
Cornell University #17
New York University #29
University of Rochester #29
Rensselaer Polytechnic Institute #50

MAJOR EVENTS

- York City Marathon
- US Open Tennis Tournament
- Macy's Thanksgiving Day Parade
- NY Fashion Week
- Tribeca Film Festival
- NYC Pride March