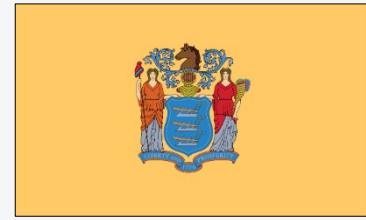


Australia's relationship with

NEW JERSEY



KEY FACTS

- **Population:** 8,882,190 (2019)
- **Major Cities:** Trenton (capital), Newark (largest, NYC outgrowth), Jersey City, Paterson, Elizabeth
- **Gross Domestic Product (GDP):** USD\$644.84 Billion
- **Key Industries:** Pharmaceuticals, biotechnology, cosmetics, industrial & electrical machinery, precision instruments
- **Known for:** Nick named "The Garden State", about 30% of New Jerseyans speak a language other than English at home, home to over 5000 IT companies, including Verizon, Johnson & Johnson and ToysRUs, Princeton University, Grover Cleveland, General Norman Schwarzkopf, Whitney Houston, Bruce Springsteen, Frank Sinatra
- **National Rankings:** (out of 50 states)
Economy: 31st
Healthcare: 6th
Infrastructure: 34th
Education: 2nd
Tax burden: 7th
State size by area: 47th
State size by population: 11th
Density: 2nd

ECONOMIC RELATIONSHIP

- **Two-Way Trade** (goods & services): US\$3,080.3 Million (2020)
- **Australia's Exports to New Jersey** (goods only): US\$685 Million (2019)
- **New Jersey exports to Australia** (goods only): US\$487.5 Million (2019)
- **% of New Jersey exports to Australia:** 1.7%
- **New Jersey goods & services exported to Australia:** perfumes/cosmetics, jewellery, computer equipment, medical devices

PEOPLE TO PEOPLE LINKS

- **Sister Cities:**
Ringwood, NJ and Maroondah, VIC
The Sydney Harbour Bridge is 'sister bridge' to NJ's Bayonne Bridge. Featuring a similar structure and

design, officials from both bridges attended each other's ribbon-cutting ceremonies in the 1930s.

- **Local Aussie-Inspired Shops:**
Frankie Bar & Eatery: Jersey City
The Flying Pie Guy: Hazlet
Bluestone Lane: Hoboken and Jersey City
- **Representation:** Australia's relationship with New Jersey is managed by the Australian Consulate-General in New York
- **Consul-General:** the Hon Nick Greiner AC

POLITICAL ENVIRONMENT

- **Governor:** Phil Murphy (D), next election in 2021
- **2020 Presidential Outcome:** Biden 57.1%
- **Senators:** Robert Menendez (D), Cory Booker (D)
- **House:** 10 Democrats, 2 Republican
- 67% voted yes to legalize marijuana

AUSTRALIAN BUSINESS

Nineteen Australian companies operate in New Jersey including:

- **Import HQ of Four'N Twenty Australian Beef Pies:** Burlington, NJ
- **Industries with Australian business:** Oil and Gas, healthcare, metals, engineering, telecommunications
- **Telstra:** Australian telecommunications company.
- **WorleyParsons:** Australian engineering company which provides project delivery and consulting services to the resources and energy sectors, and complex process industries.
- **SAI Global:** A multi-national risk management services company with an office in New Jersey.
- **Westfield:** A global developer and operator of flagship shopping destinations. One of their shopping mall locations is in New Jersey.
- **Sims Metal:** A metals and electronics recycling company with a location in New Jersey.
- **AZZO:** integration, monitoring, and control of renewable energy systems



GLOBAL BUSINESS

Port Newark is one of the busiest ports on the US eastern seaboard. Many banks and financial services firms are operated in Jersey City.

- **Goldman Sachs:** Investment bank with an office building location in Jersey City.
- **Johnson & Johnson:** An American multinational medical device, pharmaceutical and consumer packaged goods manufacturing company headquartered in New Brunswick.
- **Merck:** An American multinational pharmaceutical company headquartered in Kenilworth.
- **Cognizant:** An American multinational corporation that provides IT services, including digital, technology, consulting, and operations services headquartered in Teaneck.

UNIVERSITY PARTNERSHIPS

- **Nationally Ranked Universities:** Princeton University and Rutgers, Piscataway, NJ
- **College of New Jersey** in Ewing hosts student exchanges with the University of Newcastle

CULTURE

- **Essex County's Turtle Back Zoo** is home to a World Down Under exhibit showing kangaroos and emus.
 - **Aviation Hall of Fame & Museum of New Jersey** in Teterboro
 - **Cape May Point State Park and Lighthouse**
 - **Dreyfuss Planetarium** in Newark
 - **Museum of American Glass** in Millville
 - **Patterson Great Falls National Historic Park** and Patterson, NJ, America's first planned industrial city, centred around the Great Falls of the Passaic River.
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