

Australia's relationship with

# NEVADA



## KEY FACTS

- **Population:** 3.08 million ([2019](#))
- **Major Cities:** Carson City (capital), Las Vegas (largest), Henderson, Paradise, Reno
- **Gross Domestic Product (GDP):** \$178.62 billion (2019)
- **GDP Growth:** 0.8% (2018-2019)
- **Key Industries:** Aerospace & Defense, Health, Information Technology, Manufacturing & Logistics, Mining, and Tourism & Gaming
- **Known for:** Entertainment, gambling capital of the US, libertarian laws, silver, gold, desert, top secret Area 51, nick named "The Silver State"

## ECONOMIC RELATIONSHIP

- **Two-Way Trade:** \$US 242.3 Million (2019)
- **Australia's Exports to Nevada:** \$US 56.5 Million ([2019](#))
- **Nevada's Exports to Australia:** \$US 185.8 Million ([2019](#))

## PEOPLE TO PEOPLE LINKS

- **Sister Cities:** None
- **Representation:** Australia's relationship with Clark County, Nevada is managed by the [Consulate General in Los Angeles](#)
- **Consul General Los Angeles:** Ms Jane Duke
- **Representation:** Australia's relationship with Nevada, apart from Clark County, is managed by the [San Francisco Consulate-General](#) (12 Austrade staff)
- **Consul-General and Senior Trade and Investment Commissioner:** Mr Nick Nichles

## POLITICAL ENVIRONMENT

- **Governor:** Steve Sisolak (D), next election - 2023
- **2020 Presidential Outcome:** Biden 50.1%
- **Senators:** Jacky Rosen (D), Catherine Cortez Masto (D)
- **House:** 3 Democrats, 1 Republican

## AUSTRALIAN COMMUNITY

- **Australian Football:** [Las Vegas Gamblers](#)
- **Famous Australians Living in Nevada**  
Australian entertainers in Las Vegas include: [Human Nature](#) (The Venetian Resort) [Thunder Down Under](#) (Excalibur).

## AUSTRALIAN BUSINESS

The following notable Australian firms operate out of Nevada, in sectors including engineering, oil and pharmaceutical including:

- ALS Minerals, ALS Tribology, ALS USA, Inc
- Aristocrat Technologies, Inc.
- Ainsworth Game Technology
- Billabong

## GLOBAL BUSINESS

There are four Fortune 500 companies headquartered in Nevada:

- **Las Vegas Sands Corp:** the pre-eminent developer and operator of world-class integrated resorts that feature luxury hotels, gaming, retail, dining and entertainment; Meetings, Incentive, Convention and Exhibition facilities; and other business and leisure amenities.
- **MGM Resorts International:** a global entertainment company featuring hotels and casinos, state-of-the art meetings and conference spaces, live and theatrical entertainment experiences, and an array of restaurant, nightlife and retail offerings.
- **Caesars Entertainment:** this gaming corporation owns and operates casinos and hotels under a variety of brands like Nobu Hotel and Planet Hollywood.

- **Wynn Resorts:** an operator of luxury hotels, casinos, retail, restaurants and leisure space in Nevada, Massachusetts and Macau.

## UNIVERSITY PARTNERSHIPS

- **University of Sydney** gambling treatment clinic and research unit and **University of Nevada** international gaming institute – gambling research including the study of addiction.
- **University of Queensland** and **University of Nevada** - autonomous technology research in autonomous vehicles, air quality, exhaust emissions, and hydrological sciences.

## PRIVATE SECTOR PARTNERSHIPS

- Australian firm **STAR Water Solutions** joined **WaterStart**, a group of organizations from Nevada’s private and public sectors hoping to spur economic growth in the water sector, in research and innovation. The company will work with Desert Research Institute (DRI), the environmental research branch of the Nevada System of Higher Education. STAR Water Solutions is the second Australian firm to join the [WaterStart coalition](#).
- [Queensland-based engineering company RedEye](#) is helping the Southern Nevada Water Authority and Las Vegas Valley Water District to incorporate cloud-based software into their operating systems, which will increase efficiency by enabling wireless design collaboration.
- **The University of Nevada** in Reno has taken an equity stake in Australian aerial delivery drone developer **Flirtey**, after the local start-up signed a research and development (R&D) deal with the university. The deal will see Flirtey, which was founded by CEO Matthew Sweeney and engineering students at the **University of Sydney**, develop its technology in collaboration with the University of Nevada in a bid to tackle the market in the United States once it opens up to commercial drone delivery.

## MAJOR EVENTS

- **Burning Man:** Annual counterculture festival held in the Black Rock Desert
- **Viva Las Vegas:** Annual rockabilly festival of world class entertainment acts, sporting events

and conventions held in Las Vegas drawing an international crowd

- **National Championship Air Races** is the world’s longest-running air race. Get a close-up look at aircraft, pilots and crews at this signature northern Nevada event in September.
- **Silver State Stampede** takes place in Elko in July. It is Nevada’s oldest rodeo. Founded in 1913 by GS Garcia—the world-famous bit, spur and saddle maker—you’ll see Old West Bronc Riding, the Ring of Fear, and one amazing western trade show.