

Australia's relationship with

MISSOURI

KEY FACTS

- **Population:** 6,137,428 (7/2019)
- **Major Cities:** Kansas City, St Louis, Jackson
- **Gross Domestic Product (GDP):** \$334,286 Million (2019).
- **Key Industries:** Aerospace, Food Processing, Chemicals, Printing, Electrical Equipment and Beer.
- **Known for:** Missouri is the birthplace of iced tea and ice cream cones, and the home of the first parachute jump. It shares the most borders of any state, bordering eight other states. It has a high number of veterans, and is known as the border between East and West USA.

ECONOMIC RELATIONSHIP

- **Two-Way Trade (Goods Only):** \$388 Million (2018)
- **Australia's Exports to Missouri:** \$77 Million (2018)
- **Missouri's Exports to Australia:** \$313.8 Million (2018)
- **Priority Sectors for the Australia-Missouri economic relationship:** AgTech, Animal Health Companies, Mining

Missouri used to be an industrial state until it had to adapt after WW2.

PEOPLE TO PEOPLE LINKS

- **Sister Cities:** None
- **Representation:** Australia's relationship with Missouri is managed by the **Consulate General in Chicago**.
- **Consul General:** David Bushby



AUSTRALIAN COMMUNITY

- **Australian Community:** Australian culture is represented through the Australian Football teams in Kansas City and St Louis, respectively the Power and the Blues. Kansas City also has an Australian Café, Banksia.
- **Notable Australians in Missouri:** Dr. Matt Naylor, the President and CEO of the internationally acclaimed National WWI Museum at Liberty Memorial; Dr Graham A. Colditz, an internationally recognized leader in cancer prevention, Professor of medicine, and Deputy Director for the Institute of Publish Health at Washington University; Glenn Kellow, the President and CEO of Peabody Energy;



Kirsty Melville, President and Publisher at Andrews McMeel Publishing, LLC.

Australian businesses employ more than 7200 people in Missouri.

AUSTRALIAN BUSINESS

BlueScope Steel: has its US headquarters in Kansas City.

AgBiTech biological insect control specialist (based in Toowoomba); R&D facility closely affiliated with University of Missouri

Parnell, Overland Park

Assembly Payments Pty Ltd, St Louis

Manildra, Leawood

GLOBAL BUSINESS

The **major companies** in Missouri are as follows:

- **The Monsanto Company:** Now owned by Bayer, it was an extremely prominent agrochemical and agricultural biotech corporation that existed from 1901 to now.
- **Peabody Energy:** The leading global pure-play coal company and a member of the Fortune 500, serving power and steel customers in more than 25 countries on six continents.
- **Seaboard Corporation:** Seaboard's Commodity Trading and Milling Division has company owned and chartered vessels and a network of selected suppliers in Australia
- **YRC Worldwide Inc:** holding company, through its wholly owned subsidiaries and interest in a Chinese joint venture, offers supply chain solutions enabling customers to ship industrial, commercial and retail goods

UNIVERSITY PARTNERSHIPS

Academic institutions and associations with Australian partnerships:

- **Australian Companies** specialising in biological insect control have invested in Columbia, opening a new lab and research partnership with the University of Missouri.
- **39 North** - Innovation/Agtech District

- **Danforth Plant Science Centre:** Queensland University frequently attends their conferences and individual scientists and experts collaborate

Nationally Ranked Universities

- **Washington University in St Louis:** #19
- **University of Missouri:** #139

MAJOR EVENTS

- **St Louis Mardi Gras:** One of the largest Mardi Gras celebrations and attracts over 200,000 people to a wide variety of events.
- **Ann Arbor Film Festival:** Ann Arbor Film Festival is the longest running independent and experimental film festival in the USA: showcases more than 180 films from across the genres from over 20 countries (including Australia).
- **World Fest:** World-Fest is America's largest international gathering of performers from around the world. Australia participated in 2018
- **The Norman E Borlaug International Symposium World Food Prize** at the Danforth Plant Science Centre