

Australia's relationship with

# MISSOURI



## KEY FACTS

- **Population:** 6,137,428 (2019)
- **Major Cities:** Jefferson City (capital), Kansas City (largest), St. Louis, Jackson
- **Gross Domestic Product:** \$334,286 million (2019)
- **Key Industries:** aerospace, food processing, chemicals, printing, electrical equipment, beer
- **Known for:** The Gateway Arch, Branson, birthplace of iced tea and ice cream cones, home of the first parachute jump; shares the most borders (8) of any state, has a high number of veterans, considered the border between East & West USA, home to Mark Twain, President Harry Truman, nick named "The Show Me State"
- **National Rankings:** (out of 50 states)  
Economy: 23<sup>rd</sup>  
Healthcare: 41<sup>st</sup>  
Infrastructure: 25<sup>th</sup>  
Education: 27<sup>th</sup>  
Tax burden: 26<sup>th</sup>  
State size by area: 18<sup>th</sup>  
State size by population: 18<sup>th</sup>  
Density: 28<sup>th</sup>

## ECONOMIC RELATIONSHIP

- **Two-Way Trade:** US\$388 million
- **Value of Australian exports to Missouri:** US\$77 million
- **Missouri exports to Australia:** US\$313.8 million
- **Priority sectors for the Australia-Missouri economic relationship:** AgTech, Animal Health Companies, Mining

## PEOPLE TO PEOPLE LINKS

- **Local Aussie-Inspired Shops:**  
Banksia: Kansas City  
Marble Bar and Australian Bakery: St Joseph  
Silver Ballroom: St Louis

- **Representation:** Australia's relationship with Missouri is managed by the Consulate General in Chicago
- **Consul General:** David Bushby

## POLITICAL ENVIRONMENT

- **Governor:** Mike Parson (R), next election in 2024
- **2020 Presidential Outcome:** Trump 56.8%
- **Senators:** Roy Blunt (R), Josh Hawley (R)
- **House:** 6 Republicans, 2 Democrats

## AUSTRALIAN COMMUNITY

- **Australian Community:** Australian culture is represented through the Australian Football teams in Kansas City and St Louis, respectively the Power and the Blues
- **Notable Australians in Missouri:**  
**Dr. Matt Naylor**, President and CEO of the National WWI Museum at Liberty Memorial  
**Dr Graham A. Colditz**, a leader in cancer prevention, Professor of medicine, and Deputy Director for the Institute of Publish Health at Washington University  
**Glenn Kellow**, President and CEO of Peabody Energy;  
**Kirsty Melville**, President and Publisher of Andrews McMeel Publishing, LLC

## AUSTRALIAN BUSINESS

- **BlueScope Steel:** US headquarters in Kansas City
- **AgBiTech:** biological insect control specialist (based in Toowoomba); R&D facility closely affiliated with University of Missouri
- **Parnell:** Overland Park
- **Assembly Payments Pty Ltd:** St Louis
- **Manildra:** Leawood



## GLOBAL BUSINESS

The major companies in Missouri are as follows:

- **The Monsanto Company:** Now owned by Bayer, it was an extremely prominent agrochemical and agricultural biotech corporation that existed from 1901 to now
- **Peabody Energy:** The leading global pure-play coal company and a member of the Fortune 500, serving power and steel customers in more than 25 countries on six continents.
- **Seaboard Corporation:** Seaboard's Commodity Trading and Milling Division has company owned and chartered vessels and a network of selected suppliers in Australia
- **YRC Worldwide Inc:** holding company, through its wholly owned subsidiaries and interest in a Chinese joint venture, offers supply chain solutions enabling customers to ship industrial, commercial and retail goods

## UNIVERSITY PARTNERSHIPS

- Australian Companies specialising in biological insect control have invested in Columbia, opening a new lab and research partnership with the **University of Missouri**
- Danforth Plant Science Centre: **Queensland University** frequently attends their conferences and individual scientists and experts collaborate

## MAJOR EVENTS

- **St Louis Mardi Gras:** One of the largest Mardi Gras celebrations and attracts over 200,000 people to a wide variety of events
  - **Ann Arbor Film Festival:** Ann Arbor Film Festival is the longest running independent and experimental film festival in the USA; showcases more than 180 films from across the genres from over 20 countries (including Australia)
  - **World Fest:** World Fest is America's largest international gathering of performers from around the world; Australia participated in 2018
  - **The Norman E Borlaug International Symposium World Food Prize** at the Danforth Plant Science Centre
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