

Australia's relationship with

MINNESOTA

KEY FACTS

- **Population:** 5,639,632 (7/2019)
- **Major Cities:** Saint Paul (Capital), Minneapolis, Rochester
- **Gross Domestic Product:** \$383,094 million
- **Key Industries:** Precision instruments, industrial machinery, electrical machinery, motor vehicles and parts, plastics, animal feeds, aircraft, pharmaceuticals, meat and cereal.
- **Known for:** Mayo Clinic, Bob Dylan, Prince; Mall of America, F Scott Fitzgerald, Judy Garland:

ECONOMIC RELATIONSHIP

2.1% of Minnesota's exports go to Australia. The main goods exported are ATV's and motorcycles.

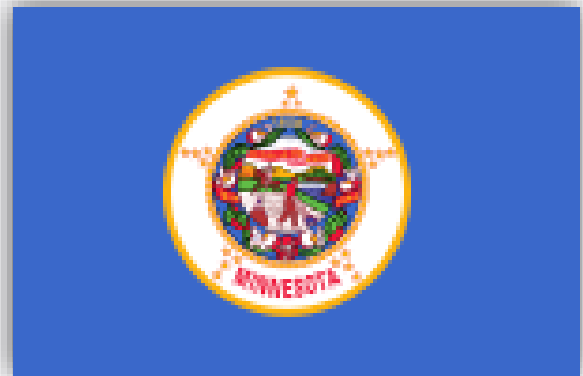
- Two-Way Trade (2016): US\$ 436,326,921
- Australia's Exports to Minnesota: US\$ 56,460,373
- Minnesota Exports to Australia: US\$ 379,866,548

PEOPLE TO PEOPLE LINKS

- **Sister Cities:** None
- **Representation:** Australia's relationship with Minnesota is managed by the **Consulate General in Chicago**
- **Consul General:** David Bushby

AUSTRALIAN COMMUNITY

- University of Minnesota's star football player Daniel Faleele is Australian Samoan
- Australian National Softball team is based in Mankato MN over the summer and plays in the US professional league as the Peppers
- Australian rookie Lewis Thorpe made debut with the Minnesota Twins in 2019
- There is an organized social group called ANZAC



AUSTRALIAN BUSINESS

Australian firms that operate out of Minnesota include:

- Australian company **Ellex**, which designs and manufactures ophthalmic laser systems and other therapies for treating blindness, has its US HQ in Minneapolis.
- **ImpediMed** – a medical device company from Queensland has a sales, marketing and support hub in Bloomington, MN
- **Sezzle:** buy now, pay later financial technology company, headquartered in Minneapolis, chose to go public on ASX because it was a

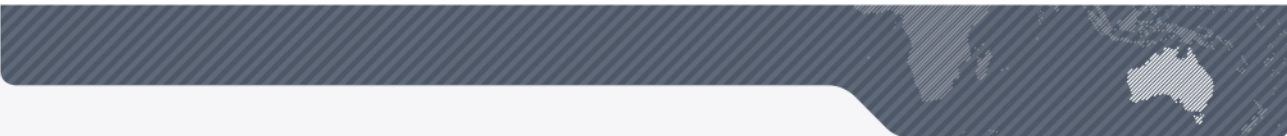


more developed economy

Minnesota is home to the northernmost city in contiguous USA.

GLOBAL BUSINESS

There are 19 Fortune 500 companies headquartered in Minnesota (2017) including;

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- UnitedHealth Group (6): Minnetonka
 - Target (38): Minneapolis
 - Best Buy (72): Richfield
 - CHS (93): Inver Grove Heights
 - 3M (94): Maplewood
 - US Bancorp (125): Minneapolis

UNIVERSITY PARTNERSHIPS

- The **University of Minnesota** has exchanges with the **University of Melbourne** and the **University of Sydney**.

MAJOR EVENTS

- **Saint Paul Winter Carnival**: Long known as the nation's oldest winter festival, since 1886
 - **Grand Celebration Powwow**: Hinckley, the largest Pow Wow in the Midwest with over 1,200 dancers, drummers and singers from nearly every tribe in the USA and Canada
 - **Dragon Festival**: promoting Asian-Pacific artistic, educational, and athletic activities through cultural performances, martial arts, the healing arts, and outdoor/indoor Asian games at Lake Phalen Park in Saint Paul
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