

Australia's relationship with

MARYLAND

KEY FACTS

- **Population:** 6.03 million (24th most populous state), 2017 estimate
- **Major Cities:** Annapolis (Capital), Baltimore (largest), Ocean City, Columbia, Germantown and Silver Spring
- **Gross Domestic Product (GDP):** \$363 billion (2017)
- **GDP Growth:** 2.2% (2017)
- **% College Educated:** 46%
- **Median Household Income:** \$76,076 (2017)
- **Key Industries:** Defence & Aerospace, BioTechnology, Transportation, Advanced Manufacturing
- **Known for:**
 - Fort McHenry is the birthplace of the national anthem
 - Formed by George Calvert as refuge of persecuted Catholics
 - Johns Hopkins University
 - Waterways and Coastlines
 - Billy Holiday, Johns Hopkins, Harriet Tubman, Frank Zappa

ECONOMIC RELATIONSHIP

- **Two-Way Trade (goods only):** \$362 million (2019)
- **Australia's Exports to Maryland (goods only):** \$236 million (2019)
- **Maryland's Exports to Australia (goods only):** \$125 million (2019)
 - Aircraft & Auto Parts, Compressors, Diagnostic Chemicals

PEOPLE TO PEOPLE LINKS

- **Sister Cities:**
 - Easton – Kempsey NSW
- **Representation:** Australia's relationship with Maryland is managed by the **Consulate General in Washington DC**



- **Official Visits:** Foreign Minister Bishop visited DC-Baltimore AFL club in 2017.

AUSTRALIAN COMMUNITY

- **Australians Living in Maryland:**
 - Gavin Buckley (mayor of Annapolis, elected in 2017)
- **Australians in Washington Association**
 - Members live in DC, Maryland and Virginia

POLITICAL ENVIRONMENT

- **Governor:** Larry Hogan (R), next election in 2022
- **2016 Presidential Outcome:** Clinton 60.5%
- **Senators:** Ben Cardin (D), Chris Van Hollen (D)
- **House:** 6 Democrats, 1 Republican, 1 Vacant Seat

AUSTRALIAN BUSINESS

Over 8 Australian firms operate out of Maryland, employing over 750 people across sectors including real estate, technology, aerospace and engineering. Notable examples include:

- **LifeJourney:** An online experience platform for schools that empowers students to test-drive future STEM careers and learn directly from top industry professionals. Its mission is to provide students in schools across the nation the opportunity to learn about STEM careers, develop new skills and understand industry challenges with the goal of helping them find their own passion.
- **GHD:** One of the world's leading professional services companies operating in the global market sectors of water, energy and resources,

environment, property and buildings as well as transportation

- **Lendlease:** Leading international property and infrastructure group with approximately 13,000 employees across operations in Australia, Asia, Europe and the Americas
- **Varley USA Inc.:** A wholly-owned subsidiary of the Varley Group that specialises in Aerospace and Defence programs. Varley USA was founded to leverage the technology, innovation, responsiveness and legacy of its Australian parents across to the U.S. Varley USA holds all the clearances and import/export approvals to enable its customers to work with Varley Group as a U.S.-based partner and supplier.

GLOBAL BUSINESS

Maryland has a business-friendly culture for businesses of all sizes and types, while boosting an affinity for key innovative industries. International companies in Maryland employ 117,200 U.S. workers and approximately 28,300 of those jobs in the manufacturing sector. With 727 international companies operating in the state, global investment grows Maryland's economy. In the past 5 years, Maryland's FDI employment has increased by 15.4%. Notable companies headquartered in Maryland include:

- **Marriott:** Global lodging company with nearly 4,500 properties in 87 countries. Marriott operates and franchises hotels with more than a dozen brands including JW Marriott, Marriott Marquis, the Ritz Carlton, Courtyard by Marriott, Fairfield Inn & Suites as well as Residence Inn by Marriott.
- **Under Armour:** Developer of sports apparel and accessories. The company's athletic performance apparel feature a special moisture-wicking technology that regulates body temperature.
- **Northrop Grumman Corporation:** Manufacturer and designer of aerospace and mission critical systems, enabling the U.S. Government and its allies to utilise these systems for battle management, strike operations, electronic warfare, missile defence, Earth observation and as space science exploration.

- **Medstar Health:** Not-for-profit healthcare organisation that operates more than 120 entities, including ten hospitals in the Baltimore-Washington metropolitan area.

CULTURE

Maryland's geographic location means that its culture is a mix of northern and southern American.

Notable landmarks from Maryland include:

- **National Aquarium:** Located in Baltimore, the aquarium has an Australian-themed exhibit, Animal Plant Australia: Wild Extremes. Modelled to represent the Northern Territory, it displays creatures never seen before in the U.S.
- **Baltimore Inner Harbor**
- **Ocean City Boardwalk**
- **Assateague State Park**
- **Johns Hopkins Hospital**

SCIENCE & INNOVATION

- **Entrepreneurship Ranking:** 25th (based on new firm births as a share of total businesses in the state, rank out of 51)
- **Tech Jobs Ranking:** 4th (based on share of engineers and computer scientists in the workforce, rank out of 51)
- **BERD Intensity Ranking:** 23rd (based on business expenditure on R&D per dollar of state output, rank out of 51)
- **New Economy Index Ranking:** 6th (based on composite index that reports on the innovation-driven economy, rank out of 51)

UNIVERSITY PARTNERSHIPS

- In 2018, the Australian National University and the University of Maryland signed a new partnership agreement to strengthen research collaboration in areas of mutual strength and priority, including defence research, cybersecurity, space and quantum science. This includes joint engagement with innovative companies such as Northrop Grumman.