

Australia's relationship with

LOUISIANA

KEY FACTS

- **Population:** 4.6 million (2019 estimate)
- **Major Cities:** Baton Rouge (Capital); New Orleans (biggest city); Lake Charles; Lafayette; Shreveport
- **Gross Domestic Product (GDP):** US\$257.3 billion (2018)
- **GDP Growth:** 7.6% (2018)
- **Key Industries:** energy (oil and gas), advanced manufacturing, tourism, agriculture
- **Known for:** Creole and Cajun cultures. New Orleans boasts the colonial-era French Quarter, Mardi Gras, birth place of jazz and zydeco music, bayous and plantations.

ECONOMIC RELATIONSHIP

- **Two-Way Trade:** US\$619 million
- **Australia's Exports to Louisiana:** US\$271 million (2019)
- **Louisiana's Exports to Australia:** US\$348 million (2019)

PEOPLE TO PEOPLE LINKS

- **Sister Cities:** New Orleans has a Sister City relationship with Holdfast Bay on the St Vincent Gulf of South Australia
- **Representation:** Australia's relationship with Louisiana is managed by the [Consulate General in Houston TX](#)
- **Consul General:** The Honourable Peter McGauran is Australia's Consul-General and Senior Trade and Investment Commissioner to Houston, Texas.

AUSTRALIAN COMMUNITY

- **[Australian Football:](#)** Baton Rouge Tigers



The Louisiana State University (LSU) football team has been home to numerous Australian punters in recent years.

AUSTRALIAN BUSINESS

Over 8 Australian firms operate out of Louisiana, employing more than 2,300 people

Notable examples include:

- Melbourne firm, Incitec Pivot invested \$1B in an ammonia plant in Waggaman, creating over 440 jobs.
- Australia's LNG Ltd. has approvals for a proposed \$US4.35 billion Magnolia export terminal in Louisiana

GLOBAL BUSINESS

Louisiana is home to 2 Fortune 500 companies:

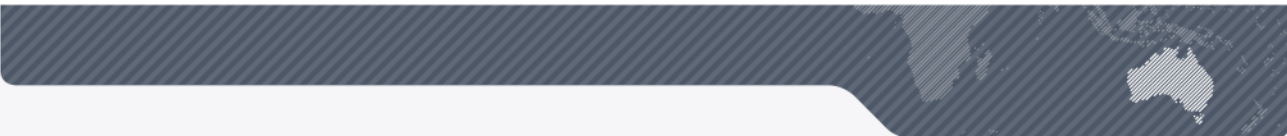
- CenturyLink (Monroe)
- Entergy (New Orleans)



Aqua tunnel at the Aquarium of the Americas, New Orleans.

UNIVERSITY PARTNERSHIPS

A number of formal agreements exist between Australian institutions and universities located in Louisiana including agreements governing student



and faculty exchange, study abroad and research partnerships.

Notable examples:

- Since 2009, the University of Queensland and Louisiana's Ochsner Health System (OHS) have partnered in a medical degree program, in which students study their first 2 years of medical school in Brisbane and complete the final 2 years of clinical education at OHS in New Orleans. The program's goal is to create graduates eligible to practice in Australia, New Zealand, and/or the United States.
- The chemical engineering department's at Louisiana State University and The University of Sydney offer annual student exchanges to promote international understanding and scholarly collaboration.

Nationally Ranked Universities

- Tulane University (#40)
- Louisiana State University-Baton Rouge (#153)
- Loyola University New Orleans (#197)
- Louisiana Tech University (#272)

MAJOR EVENTS

Louisiana host hundreds of festivals to highlight its music, cuisine and its multicultural, multilingual history, including;

- **Mardi Gras:** New Orleans
- **Jazz and Heritage Festival:** New Orleans
- **Highland Jazz & Blues Festival:** Shreveport
- **Contraband Days:** Lake Charles
- **Festival Acadiens et Créoles:** Lafayette

