

Australia's relationship with

KENTUCKY

KEY FACTS

- **Population:** 4.45 million (24th most populous state), 2017 estimate
- **Major Cities:** Frankfort (Capital), Louisville, Lexington and Bowling Green
- **Gross Domestic Product (GDP):** \$202 billion (2017)
- **GDP Growth:** 2.7 % (2017)
- **% College Educated:** 32%
- **Median Household Income:** \$46,710 (2017)
- **Key Industries:** Trade, Transportation, Manufacturing (Aerospace, Food and Beverage, Utilities)
- **Known for:** "Kentuckians", "Bluegrass State", Horse Racing, 95% of the world's bourbon, Coal, Tobacco, KFC, Fort Campbell and Fort Knox, Abraham Lincoln, Johnny Depp, Jefferson Davis

ECONOMIC RELATIONSHIP

- **Two-Way Trade (goods only):** \$465 million (2019)
- **Australia's Exports to Kentucky (goods only):** \$107 million (2019)
- **Kentucky's Exports to Australia (goods only):** \$358 million (2019)
 - Alcoholic Beverages, Pharmaceuticals, Aircraft and Auto Parts

PEOPLE TO PEOPLE LINKS

In 2013, Australian tourists spent \$65 million dollars in Kentucky.

- **Representation:** Australia's relationship with Kentucky is managed by the **Consulate General in Washington DC**
- **SelectUSA 2018:** Key Australian superannuation pension funds including IFM investors and Industry Super Australia met with Kentucky Governor Matt Bevin to pitch Australia's "asset



recycling" model. Governor Bevin was particularly receptive of this P3 model as a way of building, upgrading and maintaining infrastructure in Kentucky.

AUSTRALIAN COMMUNITY

- **Australians Living in Kentucky:**
 - Robert Curran (currently the Artistic Director of Louisville Ballet and previously principal artist at the Australian Ballet)
 - Justine Sowry (former member of the Australian National Hockey Team who now coaches the University of Louisville field hockey team)

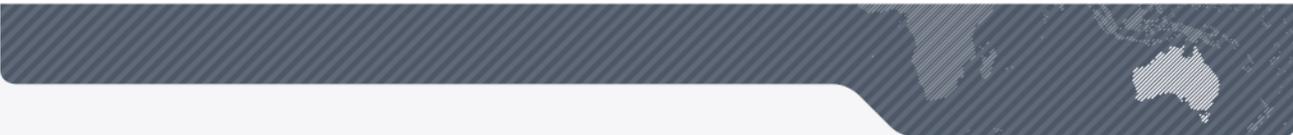
POLITICAL ENVIRONMENT

- **Governor:** Andy Beshear (D), next election in 2023
- **2016 Presidential Outcome:** Trump 62.5%
- **Senators:** Mitch McConnell (R), Rand Paul (R)
- **House:** 5 Republicans, 1 Democrat

AUSTRALIAN BUSINESS

A total of 12 Australian companies are present in Kentucky, spanning across sectors including healthcare, construction, technology and agriculture. Notable examples include:

- **Amcor Flexibles:** Subsidiary of Amcor Ltd that is a global packaging solutions company supplying a broad range of rigid and flexible packaging products into the food, beverage, healthcare, home and personal care as well as tobacco packaging industries. Amcor has offices in Shelbyville and Nicholasville in Kentucky.
- **Boral Bricks:** Manufactures and supplies building and construction materials. The



company engages in construction and demolition recycling businesses and manages property operation. Boral has offices in Elizabethtown, Bowling Green, Louisville and Paducah in Kentucky.

- **Cardno:** Provides environmental consulting as well as civil engineering, surveying, architectural and project management services. Cardno has an office in Louisville, Kentucky.
- **Dyno Nobel Inc:** Global leader in commercial explosives with an office in Lexington, Kentucky.
- **Orica Limited:** Australian-based multinational corporation that is one of the world's largest provider of commercial explosive and blasting systems to the mining, quarrying, oil and gas as well as construction markets. It is also a supplier of sodium cyanide for gold extraction and a specialist provider of ground support services in mining and tunnelling. Orica has an office in Georgetown, Kentucky.

GLOBAL BUSINESS

Kentucky is a primary destination for foreign investment, calling home to some 500 international companies representing 34 nations. Kentucky's economy is centred primarily on manufacturing, trade, mining, agriculture and tourism. The services sector generates around two-thirds of Kentucky's gross product and employs more workers than any other segment of the state's economy. Major companies headquartered in Kentucky include:

- **Brown-Forman Corporation:** One of the largest American-owned companies in the spirits and wine business. Based in Louisville, it manufactures several well-known brands around the world, including Jack Daniel's, Early Times, Old Forester, Woodford Reserve, Canadian Mist, GlenDronach, BenRiach, Glenglassaugh, Finlandia, Herradura, Korbelt and Chambord.
- **GE Appliances:** Appliances company headquartered in Louisville and owned by Chinese conglomerate Haier. It is one of the largest appliance brands in the U.S. and manufactures appliances under the brands of GE, Profile, Café, Monogram and Hotpoint. The company owns FirstBuild, a global co-creation

community and state-of-the-art micro-factory in Louisville.

- **Yum!:** American fast food company headquartered in Louisville. A Fortune 500 corporation, Yum! operates Taco Bell, KFC, Pizza Hut and WingStreet worldwide.
- **UPS Airlines:** American cargo airline based in Louisville. UPS Airlines is the world's third largest cargo airline in terms of freight volume flown and flies to 779 destinations worldwide.
- **Kindred Healthcare:** Healthcare services company that operates long-term acute-care hospitals and provides rehabilitation services across the U.S. Kindred's headquarters and support centre are located in Louisville.

CULTURE

- **Kentucky Derby:** annual horse race held in Louisville on the first Saturday in May.
- **Horse Cave:** home to Kentucky Down Under Adventure Zoo.
- **Cumberland Falls:** nicknamed the "Niagara of the South".
- **Mammoth Cave National Park**

SCIENCE & INNOVATION

- **Entrepreneurship Ranking:** 30th (based on new firm births as a share of total businesses in the state, rank out of 51)
 - **Tech Jobs Ranking:** 43rd (based on share of engineers and computer scientists in the workforce, rank out of 51)
 - **BERD Intensity Ranking:** 32nd (based on business expenditure on R&D per dollar of state output, rank out of 51)
 - **New Economy Index Ranking:** 39th (based on composite index that reports on the innovation-driven economy, rank out of 51)
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