

Australia's relationship with

KANSAS

KEY FACTS

- **Population:** 2,913,314 (7/2019)
- **Major Cities:** Topeka, Wichita, Kansas City (Shared with Missouri)
- **Gross Domestic Product (GDP):** \$174,183 Million (2019).
- **Key Industries:** Manufacturing, Aviation and Aerospace, Agriculture (Wheat)
- **Known for:** Kansas is known for the Wizard of Oz, producing the most wheat in the United States, being quite religious and being the home of Walter Chrysler, Dwight Eisenhower and Amelia Earhart.

ECONOMIC RELATIONSHIP

- **Two-Way Trade (Goods Only):** \$338.8 Million (2018)
- **Australia's Exports to Kansas:** \$193.7 Million (2018)
- **Kansas's Exports to Australia:** \$195.1 Million (2018)
- **Priority Sectors for the Australia-Kansas economic relationship:** Aircraft Parts, Pet Food, Telecommunication Equipment, Earthmoving Equipment.

The most famous line from the Wizard of Oz is "We're not in Kansas anymore".

PEOPLE TO PEOPLE LINKS

- **Sister Cities:** None
- **Representation:** Australia's relationship with Kansas is managed by the **Consulate General in Chicago**.
- **Consul General:** David Bushby
- **Defence Personnel:** 4 (stationed at Fort Leavenworth)



AUSTRALIAN COMMUNITY

- **Australian Community:** There is a growing Australian community in Kansas. This is represented by a new Australian bakery opened in Downtown Kansas City in 2017 called Banksia, owned by native Australians Rob and Kate Joseph. The menu features Australian pastries such as Pavlova, lamingtons, Anzac cookies and meat pies.
- **Notable Australians in Kansas:** None.
- **Australian Sporting Teams:** The Kansas City Power is an Australian Football team in Kansas City.



Kansas is also known as the Sunflower State.

AUSTRALIAN BUSINESS

- **Bradken Limited:** Bradken Limited is a global manufacturer and supplier of differentiated consumable and capital products to the mining,



transport, general industrial and contract manufacturing markets

- **Parnell:** Parnell offers digital technology platforms that integrate with our innovative products to offer vets and animal owners solutions to their animal health needs.
- **The Manildra Group:** The Manildra Group is an Australian agribusiness based in Sydney. Manildra USA, an international agriculture company, proving ingredients, focused on the market from farmer to customer.
- **Promise Pay:** Promise Pay is an online third-party payment company based in Australia that focuses on providing services to ecommerce companies. Promise Pay is led by CEO Simon Lee who seeks to grow and expand both Promise Pay and the online payments industry as a whole.

Kansas is home to Nicodemus, the only remaining all African-American community in the USA.

GLOBAL BUSINESS

The major companies in Kansas are as follows:

- Bradken Limited
- Cerner Corporation
- H&R Block

UNIVERSITY PARTNERSHIPS

Academic institutions and associations with Australian partnerships:

- **Kansas State University** was the first US education institution to partner with the **Australian-American Fulbright Commission** in 1950, giving two Australian researchers the opportunity to study at their university annually.

Nationally Ranked Universities

- **University of Kansas:** #130
- **Kansas State University:** #162

MAJOR EVENTS

- **The Kansas State Fair:** The Kansas State Fair is the largest event in Kansas featuring over 280-acres of the best of Kansas' agriculture, livestock, and commerce as well as live entertainment. Furthermore, the fair is an event heavily utilized by politicians as a way to connect with their constituents, especially during an election year.
 - **The Amelia Earhart Festival:** The Amelia Earhart Festival honours and celebrates the great aviatrix including a downtown music and an outdoor concert on the picturesque Riverfront.
 - **Tulip Time Festival:** The Tulip Time Festival features over 50,000 tulips and 7,000 daffodils. Other features of the botanical garden, such as a 50-yard cascading rock rivulet, 500 varieties of trees and shrubs in the 2.5 acres garden, and historic building tours.
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