

Australia's relationship with

IDAHO

KEY FACTS

- **Population:** 1.71 million
- **Major Cities:** Boise City (Capital), Meridian, Nampa, Idaho Falls, Pocatello, Caldwell, Coeur d'Alene, Twin Falls
- **Gross Domestic Product (GDP):** \$81.49 Billion (2019 Q3)
- **GDP Growth:** 2.5% (2018 Q1 – 2019 Q3)
- **Key Industries:** Farming and Mining
- **Known for:** Producing two thirds of the United States' potatoes; subalpine and desert climate in one state, Idaho stretches over two time zones.

ECONOMIC RELATIONSHIP

- **Two-Way Trade (goods only):** \$73 million (2018)
- **Australia's Exports to Idaho (goods only):** \$8.6 Million (2018)
- **Idaho's Exports to Australia (goods only):** \$64.4 million (2018)

International visitors have spent \$4.5 billion dollars in Idaho.

PEOPLE TO PEOPLE LINKS

- **Sister Cities:** None
- **Representation:** Australia's relationship with Idaho is managed by the Consulate General in San Francisco (12 Austrade).
- **Consul General:** Nick Nichles

AUSTRALIAN COMMUNITY

- **Australian Football:** Boise is home to the Boise Australian Football Club.
- During massive fires in Idaho, Australian firefighters travelled to Idaho to help out.



AUSTRALIAN BUSINESS

There are a number of business links between Idaho and Australia including:

Simplot: Simplot Australia has manufacturing facilities and sales offices spread across Australia

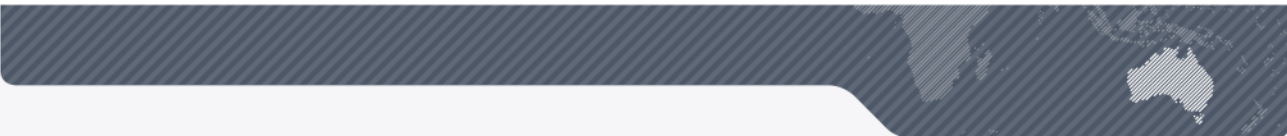
Noosa: Australian owned, Idaho-headquartered yoghurt company



Australian firms employ over 40 people in Idaho

GLOBAL BUSINESS

- **Major Businesses in Idaho:**
- Albertsons
- Micron Technology
- WinCo Foods
- Boise Cascade
- J.R Simplot
- Lamb Weston



Idahoan business Simplot commercialised frozen French fries and made billions, becoming fast food's main supplier.

UNIVERSITY PARTNERSHIPS

Nationally Ranked Universities:

- Brigham University is ranked #77 in the Country.

OTHER

- **Tautphaus Park Zoo:** The zoo, located in Idaho Falls, is home to a themed Australia Exhibit called “Land Down Under”, complete with wallabies and kookaburras.
 - **Australian Melon Purchases:** Australia bought \$1.5M worth of Melon Seeds from Idaho in 2016.
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