

Australia's relationship with

GEORGIA

KEY FACTS

- **Population:** 10.43 million, 2017 estimate
- **Major Cities:** Atlanta (Capital), Columbus, Augusta, Macon and Savannah
- **Gross Domestic Product (GDP):** \$510.8 billion (2017), ranked 9th in the U.S.
- **GDP Growth:** 3.1% (2017)
- **% College Educated:** 38%
- **Median Household Income:** \$51,037 (2017)
- **Key Industries:** Agriculture, Real estate, Logistics and Services, Communications, Film, Tourism, Manufacturing
- **Known for:** James E. Carter, George Brown, Gone with the Wind, the Georgia Aquarium, Hartsfield-Jackson Atlanta International Airport (world's busiest airport as measured by passage and airline traffic), top pecan producer in the world

If Georgia were a standalone country, it would be the 28th largest economy in the world, accounting for 0.2% of the world's GDP.

ECONOMIC RELATIONSHIP

- **Two-Way Trade (goods only):** \$1.1 billion (2019)
- **Australia's Exports to Georgia (goods only):** \$432 million (2019)
- **Georgia's Exports to Australia (goods only):** \$664 million (2019)

PEOPLE TO PEOPLE LINKS

In 2013, Australian tourists spent \$230 million dollars in Georgia.

- **Sister Cities:**
 - Rockdale GA – Rockdale NSW



- **Representation:** Australia's relationship with Georgia is managed by the **Consulate General in Washington DC**

AUSTRALIAN COMMUNITY

- **Australians Living in Georgia:**
 - www.australianswithinatlanta.com

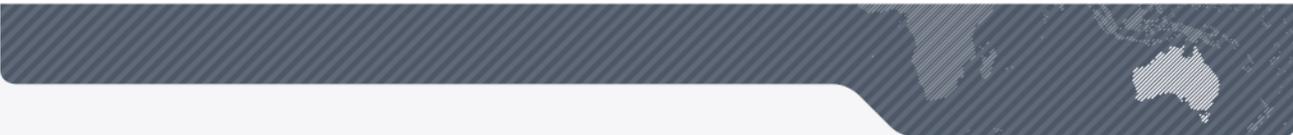
POLITICAL ENVIRONMENT

- **Governor:** Brian Kemp (R), next election in 2022
- **2016 Presidential Outcome:** Trump 51.3%
- **Senators:** Kelly Loeffler (R), David Perdue (R)
- **House:** 9 Republicans, 5 Democrats

AUSTRALIAN BUSINESS

12,500+ jobs have been created by the 30+ companies operating out of Georgia. Notable examples include:

- **Boral North America:** Boral is Australia's largest building and construction materials supplier. With U.S. headquarter in Georgia, Boral has a strong presence in the North American building and construction materials industry, most notably in bricks, concrete and clay roof tiles, manufacturing stone and fly ash. The company is headquartered in Sydney and is listed on the Australian Stock Exchange.
- **Vix Varify:** Global consumer on-boarding and identity verification solutions company originally founded in Australia in 2008 and now a leading FinTech company. Its Americas headquarters is in Atlanta GA and now has more than 300 businesses in New Zealand,



Asia, Europe, Africa, U.S., Canada, as well as Central and South America.

- **Deputy:** Australian software firm that helps companies manage their workforces with a recently-opened US headquarters in Alpharetta.
- **EdenCrete Industries Inc.:** With a \$67 million plant in Augusta, the company employs approximately 250 people. Its main product, EdenCrete, is approved by the Georgia Department of Transportation as a concrete repair mix as it helps strengthen concrete in roads and bridges.
- **Citect:** Australian firm Citect has an US headquarters in Alpharetta, Georgia. Specializing in the delivery of innovative, reliable and cost effective solutions, Citect connects people in business and industry to real-time information in ways that improve business strategies and decisions.
- **Visy:** Australian firm Visy is one of the world's largest privately owned paper, packaging and recycling companies. Visy has a branch office in Conyers, Georgia.

GLOBAL BUSINESS

International companies in Georgia employ 226,900 U.S. workers. Approximately 782,000 of those jobs are in the manufacturing sector. With 1,086 international companies in the Peach State, global investment grows Georgia's economy. In the past 5 years, Georgia's FDI employment rose 19.7%. **There are 17 Fortune 500 companies with headquarters in Georgia including:**

- **Home Depot:** Retailer of home improvement products. The company's product portfolio consists of several major brands, enabling customers to avail a wide range of products.
- **SunTrust Bank:** Financial services company that provides deposit, credit, trust and investment services to a broad range of retail, business and institutional clients through its banking subsidiaries.
- **Coca-Cola Company:** Multinational corporation headquartered in Atlanta that manufactures, retails and markets its non-alcoholic beverage concentrates and syrups.

- **Southern Company:** Developer of utility energy resources that provides clean, safe, reliable and renewable electricity products generated from natural gas, wind, solar and biomass.
- **Delta Airlines:** Operator of commercial airline that offers more than 15,000 daily flights to key hubs and markets in the U.S. and around the world, serving 54 countries and 312 destinations.
- **United Parcel Service Inc.:** Provider of packaging and freight delivery services. The company focuses in the field of transportation services, mainly in domestic and international letter and package delivery.
- **First Data:** Provider of e-commerce services. The company offers banking and non-banking financial services through consumer banking, global wealth and investment management to merchants, financial institutions and card issuers worldwide.

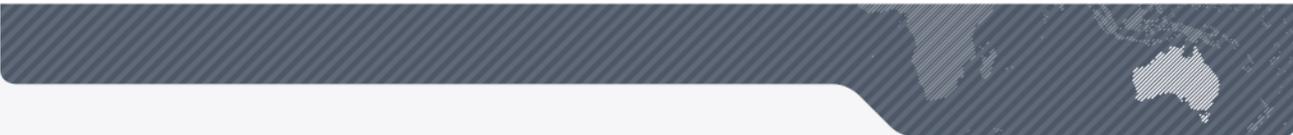
UNIVERSITY PARTNERSHIPS

- **Sydney's Macquarie University has partnered with Emory Healthcare, Atlanta** for the world's first remote intensive care monitoring program, providing high risk patients with round-the-clock observation.

CULTURE

The people of Georgia are stereotyped both by their manners and for being highly religious. Georgian traits include manners known as "Southern hospitality", namely a strong sense of community, shared culture and a distinctive Southern dialect. The state's culture is also influenced by its economy, most notably from forestry and its many benefits to the state and its people. Finally, Georgia's cuisine is integral to its culture with such foods as seafood, cornbread, peaches and grits being part of the people's diet and economy. Notable landmarks from Georgia include:

- **Georgia Aquarium:** largest in the U.S., one of the largest in the world
 - **Center for Civil and Human Rights**
 - **Martin Luther King Jr. National Historic Site**
 - **Atlanta Botanic Garden**
 - **Savannah Historic District**
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SCIENCE & INNOVATION

- **Entrepreneurship Ranking:** 12th (based on new firm births as a share of total businesses in the state, rank out of 51)
 - **Tech Jobs Ranking:** 19th (based on share of engineers and computer scientists in the workforce, rank out of 51)
 - **BERD Intensity Ranking:** 29th (based on business expenditure on R&D per dollar of state output, rank out of 51)
 - **New Economy Index Ranking:** 18th (based on composite index that reports on the innovation-driven economy, rank out of 51)
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