

Australia's relationship with

# DELAWARE

## KEY FACTS

- **Population:** 974,000 (2019)
- **Major Cities:** Dover (Capital), Wilmington (largest)
- **Gross Domestic Product:** \$75.42 billion (2019)
- **Key Industries:** chemical and pharmaceutical technologies, healthcare, farming, retail
- **Known for:** Nick named "The Blue Hen State." About 500 descendants of the original Nanticoke Indians reside in Delaware and celebrate their heritage each September with the Nanticoke Indian Powwow. The first state to ratify the Constitution on December 7th, 1878. The DuPont Laboratories first produced nylon at its plant in Seaford earning the town the title of 'Nylon capital of the world'.
- **National Rankings:** (out of 50 states)
  - Economy: 17<sup>th</sup>
  - Healthcare: 15<sup>th</sup>
  - Infrastructure: 19<sup>th</sup>
  - Education: 23<sup>rd</sup>
  - Tax burden: 13<sup>th</sup>
  - State size by area: 49<sup>th</sup>
  - State size by population: 45<sup>th</sup>
  - Density: 6<sup>th</sup>

## ECONOMIC RELATIONSHIP

- **Two-Way Trade:** \$92 million (goods)
- **Value of Australian exports to DE:** \$76 million
- **DE exports to Australia:** \$16 million (goods)
- **NH goods and services exported to Australia:** measuring equipment, plastics, medical equipment, computers

## PEOPLE TO PEOPLE LINKS

- **Local Aussie-Inspired Shops:** Cotton On Causal wear, Newark
- **Representation:** Australia's relationship with Delaware is managed by the Consulate General in Washington, DC



## POLITICAL ENVIRONMENT

- **Governor:** John Carney (D), incumbent
- **2020 Presidential Outcome:** Biden 58.8%
- **Senators:** Tom Carper (D), Chris Coons (D)
- **House:** 1 Democrat

## AUSTRALIAN BUSINESS

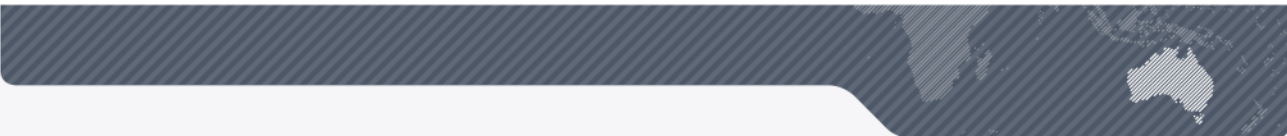
There are only three Australian companies currently headquartered in Delaware, but the state has been marketing itself to Australian start-ups as a prime location to incorporate in the US.

- **Delaware Investments:** Asset management firm that was acquired by Macquarie Group in 2010 and rebranded as Macquarie Investment Management in 2017
- **Cardno:** Global infrastructure, environmental and social development company with the purpose of delivering exceptional professional services to improve physical and social environments and make a difference to people's lives around the world
- **Typefi Systems:** Global leader in automated publishing for print, online and mobile that enables people to publish their content faster and in more formats, without compromising on design or content integrity

## GLOBAL BUSINESS

More than 50% of all publically traded companies and 63% of the Fortune 500 companies are incorporated in Delaware due to their corporation and franchise laws. One-fifth of state revenue comes from company taxes.

- **DuPont:** Headquartered in Wilmington, DuPont delivers innovative products, materials and services to help solve some of the world's biggest issues such as the unprecedented challenges in food, energy and protection. The



company operates in approximately 90 countries and serves diverse markets across sectors

- **Delaware Capital Formation, Inc.:** Manufactures and wholesales industrial equipment, nonferrous forgings and forming machine tools
- **AstraZeneca:** One of the world's leading pharmaceutical companies that focuses on the discovery, development and commercialisation of prescription medicines; developed one of the COVID-19 vaccines currently in use
- **W.L. Gore & Associates:** An American multinational manufacturing company headquartered in Newark that specialises in products derived from fluoropolymers and best known as the developer of waterproof, breathable Gore-Tex fabrics

## SCIENCE & INNOVATION

- **Entrepreneurship Ranking:** 2<sup>nd</sup> (based on new firm births as a share of total businesses in the state, rank out of 51)
  - **Tech Jobs Ranking:** 9<sup>th</sup> (based on share of engineers and computer scientists in the workforce, rank out of 51)
  - **BERD Intensity Ranking:** 3<sup>rd</sup> (based on business expenditure on R&D per dollar of state output, rank out of 51)
  - **New Economy Index Ranking:** 5<sup>th</sup> (based on composite index that reports on the innovation-driven economy, rank out of 51)
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