

Australia's relationship with

# ARKANSAS

## KEY FACTS

- **Population:** 3 million ([2019](#))
- **Major Cities:** Little Rock (capital), Fayetteville, Fort Smith, Springdale
- **Gross Domestic Product (GDP):** US\$132.6 million ([2019](#))
- **GDP Growth:** 1.8% ([2018-19](#))
- **Key Industries:** Agriculture, Transport and Logistics, Aerospace and Defence Industry.
- **Known for:** Home of Walmart, natural beauty (around 50 national and state parks), Johnny Cash, Bill Clinton, William Fulbright. **Nickname:** The Natural State

## ECONOMIC RELATIONSHIP

- **Two-Way Trade:** US\$143 million (2019)
- **Australia's Exports to Arkansas:** US\$42 million ([2019](#))
- **Arkansas's Exports to Australia:** US\$101 million ([2019](#))

## PEOPLE TO PEOPLE LINKS

- **Sister Cities:** [Subiaco AR](#) and [Subiaco WA](#)
- **Representation:** Australia's relationship with Arkansas is managed by the [Consulate General in Houston](#) (1 DFAT, 7 Austrade)
- **Consul General:** Benson Saulo

## POLITICAL ENVIRONMENT

- **Governor:** Asa Hutchinson (R), next election 2022
- **2020 Presidential Outcome:** [Trump 62.4%](#)
- **Senators:** [John Boozman \(R\)](#) [Tom Cotton \(R\)](#)
- **House:** [4 Republicans](#)

## AUSTRALIAN COMMUNITY

- **[Australian Football:](#)** Little Rock Coyotes



## AUSTRALIAN BUSINESS

There are no notable businesses owned by Australians in Arkansas.

## GLOBAL BUSINESS

Including Walmart, which ranks first among US firms, Arkansas is home to six Fortune 500 companies:

- Walmart (Bentonville)
- Tyson Foods (Springdale)
- Murphy USA (El Dorado)
- J. B. Hunt (Lowell)
- Dillard's (Little Rock)
- Windstream (Little Rock)

## UNIVERSITY PARTNERSHIPS

- **The University of Arkansas** has an exchange with the University of Newcastle.
- **Nationally Ranked Universities**  
University of Arkansas (#153)  
Harding University (#240)

## MAJOR EVENTS

- **Arkansas State Fair:** The Arkansas State Fair attracts 400,000 guests each year, and features bull riding and live music.
- **Fat Tire Festival:** a variety of competitive and non-competitive mountain bike races and events each July in Eureka Springs.
- **Riverfest:** a music and arts festival in Little Rock that attracts around 250,000 visitors yearly.