

Australia's relationship with

ARIZONA



KEY FACTS

- **Population:** 7,278,717 (2019) 14th most populous state
- **Major Cities:** Phoenix (Capital), Mesa, Tucson
- **Gross Domestic Product (GDP):** Arizona's GDP was \$48,297.1 million in 2018 and ranked 20th in the United States
- **GDP Growth:** In 2018 real GDP grew 4.1 percent. The 2017-2018 national change was 2.9 percent
- **Key Industries:** Arizona's key industries are manufacturing, mining, professional, financial and business services, education, agriculture and tourism
- **Known for:** Grand Canyon, German and Japanese internment camps WWII

Arizona is home to the nation's largest eucalyptus farm – Australian Outback Plantation.

ECONOMIC RELATIONSHIP

- **Two-Way Trade:** \$US 334,647,710
- **Australia's Exports to Arizona:** \$US 92,725,823
- **Arizona's Exports to Australia:** \$US 241,921,887

PEOPLE TO PEOPLE LINKS

Australian visitors spent over \$172m in Arizona in 2013

- **Sister Cities:** Flagstaff - Blue Mountain, NSW, Scottsdale – Cairns, QLD
- **Representation:** Australia's relationship with Arizona is managed by the Consulate General in Los Angeles
- **Consul General Los Angeles:** Ms Chelsey Martin

- **Defence Personnel:** RAAF at 56th Fighter Wing Luke AFB, Glendale, Army at Fort Huachuca, Sierra Vista

TOURISM

- 68,200 Australians visited Arizona in 2018. This is up from 10.41% from 2017
- Australian visitors to Arizona spent on average USD1, 701.85 per visitor in 2017

AUSTRALIAN COMMUNITY

- **Australians Living in Arizona:**
 - Sandy Brondello (Phoenix Mercury Head Coach, WNBA)
 - Alanna Smith (Phoenix Mercury, WNBA)
 - Aaron Baynes (Phoenix Suns NBA)
- **There is an active Australian community in Arizona.** Most are connected through local sporting communities such as the USAFL. There is also an ongoing flow of Australians heading to Arizona for study abroad programs at local universities. Post held an Australian Global Alumni networking reception in December 2017 with some 40 members of the Australian community attending.

AUSTRALIAN BUSINESS

Since 2007 Australian companies have made \$750M in capital investment in Arizona's renewable energy sector

GLOBAL BUSINESS

In addition to large privately held companies Petsmart and Shamrock Food headquartered in Phoenix. There are 4 Fortune 500 companies in Arizona including:

- **Avnet (108) :** Headquarters in Phoenix
- **Freeport-McMoRan (175):** Headquarters in Phoenix

- **Republic Services (299):** Headquarters in Phoenix
- **Insight Enterprises (473):** Headquarters in Tempe



Antelope Canyon, Arizona

UNIVERSITY PARTNERSHIPS

Academic institutions and associations with Australian partnerships:

- **Arizona State University** – Has exchange programs with the University of South Australia, University of New South Wales and Monash University.
- **University of Arizona** – Has an exchange with the law school of the Australian National University

MAJOR EVENTS

- **The Phoenix Open of the PGA Tour**
- **Arizona State Fair** – Held in October every year, the Arizona State Fair has been held since 1884 and has attracted a million people in a single year
- **Prescott Frontier Days** – Held in July each year, it is the World’s oldest rodeo
- **Parada del Sol Parade (March):** the world's largest horse-drawn parade
- **Dia De Los Muertos** – Due to Arizona bordering status with Mexico, the Day of the Dead in October/November is celebrated in Arizona
- **Country Thunder Music Festival (April):** largest music festival in Arizona

SPORT

- **United States Australian Football League (USAFL):** Arizona Hawks, Arizona Outlaws, Arizona Outlaws Women, Arizona Lady Hawks, Phoenix Scorpions, Tempe Devils Tombstone Marshalls, Westside Bombers

SCIENCE AND INNOVATION

- The city of Phoenix last year received the U.S. President’s “E” Award for its contribution to export trade growth, the highest award any American entity can receive for making an exceptional contribution to the growth of U.S. exports
- **Incubators and accelerators:** Arizona Center for Innovation, Armory Incubator, ASU Entrepreneurship & Innovation, AZ Techcelerator, Big Bounce, BioAccel, CO+Hoots, Center for Entrepreneurial Innovation, Chandler Innovations, CoFoundersLab, Desarrollo, EO Accelerator, Fennemore Craig, P.C., Furnace Accelerator, Game CoLab, Gangplank, Greater Phoenix Economic Council, Growth Nation, Invest Southwest, JumpStartBiz-Fountain Hills, LaunchPoint, MAC6, Matador Business Incubator, MediCoventures, Mission Accomplish, Northern Arizona Center for Entrepreneurship and Technology, Rocky Mountain, SEED SPOT, Stealthmode Partners, The Arizona Business Incubation Association
- **Think tanks:** Morrison Institute for Public Policy at Arizona State University, Grand Canyon Institute, The Arizona Center for Economic Progress, Goldwater Institute
- **Non-university research institutions:** Environment Arizona Research & Policy Center, SARSEF, All of Us, Science Foundation Arizona, Research Corporation for Science Advancement